

# Los Padres Press



***News You Can Use*** for members of the Los Padres Council, Boy Scouts of America  
Santa Barbara and San Luis Obispo Counties **15 February 2015 Special Edition**

## **Upcoming Events: Council**

**21 Feb.**, Sat., Cub Scout Shooting Sports Day, AM session is 8:30 am to noon, PM session is 12:30 to 4:00 pm, Rancho Alegre, \$12

**7 Mar.**, Sat., OA Lodge Executive Committee (LEC) Meeting

**14 Mar.**, Sat., Training Day for Leaders, 8 am

**17 Mar.**, Tue., Council Executive Board Meeting

**26 Mar.**, Thu., District Operations Meeting

**28 Mar.**, Sat., 10:00 am to 4:00 pm, Scout-O-Rama, "Continual Mad Science", at the Santa Maria Towne Center Mall. Focus on STEAM (Science, Technology, Engineering, Art, Mathematics) Contact Lynn Johnson ([lynnhjohnson@gmail.com](mailto:lynnhjohnson@gmail.com))

**10-11 Apr.**, Fri-Sat., Wilderness First Aid

**11 Apr.**, BALOO Training for Cub Scout Leaders, Larsen Meadow

**12-18 July**, Boy Scout Advancement Camp, Rancho Alegre

## **Upcoming Events: Cachuma District**

**3 Mar.**, Tue., District Committee meeting, 7 pm

**7 Apr.**, Tue., District Committee meeting, 7 pm

## **Upcoming Events: Camino Real District**

**25 Feb.**, Wed., 7 pm Camino Real Roundtable

**12 Mar.**, Thu., Camino Real District Committee Meeting, 6:30 pm

**25 Mar.**, Wed., 6 pm Commissioner Staff Meeting

**25 Mar.**, Wed., 7 pm Camino Real Roundtable

**9 Apr.**, Thu., Camino Real District Committee Meeting, 6:30 pm

## **Upcoming Events: Del Norte District**

**19 Feb.**, Thu., Del Norte Commissioner Meeting 6:00 to 7:00 pm

**19 Feb.**, Thu., Del Norte District Committee Meeting 7:00 to 8:00 pm

**21 Feb.**, Sat., Del Norte Merit Badge Pow-Wow #1, 7:45 am

**28 Feb.**, Sat., Del Norte District Dinner, 6 pm

**19 Mar.**, Thu., Del Norte Commissioner Meeting 6:00 to 7:00 pm

**19 Mar.**, Thu., Del Norte District Committee Meeting 7:00 to 8:00 pm

**2 Apr.**, Thu., Roundtables

**11 Apr.**, Sat., Del Norte Merit Badge Pow-Wow #2, 7:45 am

## **Upcoming Events: Live Oak**

**26 Feb.**, Thu., Live Oak District Recognition Dinner

**27 Feb.**, Fri., Live Oak District Pinewood Derby

**7 Mar.**, Sat., Merit Badge Pow-Wow#1, 8:30am

**14 Mar.**, Sat., Merit Badge Pow-Wow#2, 8:45am

**21 Mar.**, Sat., Merit Badge Pow-Wow#3, 8:45am

## **Upcoming Events: South Coast**

**17 Feb.**, Tue., 6:00 to 7:30 pm, South Coast Advancement Chair Orientation: for both Pack & Troop advancement chairs to better understand the tools available to help them

keep records accurately and more, Modoc Road Council Office

**5 Mar.**, Thu., District Committee meeting, 7 pm

**12 Mar.**, Thu., 7 to 8 pm, South Coast District Roundtables

**14 Mar.**, Scouting for Food

**20 Mar.**, Fri., District Annual Recognition Banquet and Eagle Dinner

**25 Mar.**, Wed., Commissioner Cabinet Meeting, 5:40 pm

**2 Apr.**, Thu., District Committee meeting, 5:40 pm

**9 Apr.**, Thu., 7 to 8 pm, South Coast District Roundtables

### Council President Musings

On behalf of the Scout Executive Selection Board and Executive Council Board I would like to take this opportunity to introduce you to Mr. Carlos Cortez, Scout Executive recently hired to manage our Los Padres Council.

Mr. Cortez has twelve years of professional service as a District Executive, Senior District Executive, District Director, Field Director, and Director of Field Service/COO, having served in urban, suburban, as well as rural areas. Mr. Cortez is a results-oriented, high-energy, hands-on professional, with a successful record of accomplishments in development and membership in new areas. He is fluent in Spanish and has tremendous experience working in diverse communities.

During his time in Scouting, Mr. Cortez has increased Friends of Scouting (FOS) support in area of direct responsibility in two Councils. He achieved new unit goals in membership 10 of 13 years. He was Council-recognized with the National Award for Marketing Excellence in categories including Best Website and Best Annual Report. Prior to accepting his position with the Los Padres Council Mr. Cortez provided leadership to 9 professional staff,

including Assistant Director of Field Service, Program Director, and District Directors. He has a proven history of relating well with volunteers from diverse backgrounds.

Mr. Cortez will be officially working for the Los Padres Council beginning March 9, 2015. Please help me warmly welcome Mr. Carlos Cortez and his family to our Council.

Yours in Scouting,  
Randal Moos, Council President

### Build the Adventure -- Cub Scout Recruiting Initiative: Interactive Web-Cast

Every great team works a playbook and every great playbook has a game plan, resources and step-by-step directions for effective execution. Join Deputy Chief Scout Executive, Gary Butler, and Central Regional Director, Al Lambert, for an exciting and interactive web-cast where they will lead the discussion of the importance of having a recruitment playbook. They will also introduce us to the concept behind the Build the Adventure-Cub Scout Recruitment Initiative and provide an overview **showcasing specific tools and resources that are under development.**

In addition, there will be special presentations from local council guests who have had great success in Cub Scout recruiting. They will share "how they did it" using concepts, tools, and practices being developed for nationwide availability and use. One council presentation will highlight how they increased their Cub Scout membership by more than 18%, and another will discuss their **rocket-themed recruitment** and joining campaign launching their way to significant growth and satisfied youth and parents.

We hope you will set aside time to join this broadcast on **Wednesday, February 25**, at 10:00am CST (11:00 EST, 9:00 MST, and 8:00 PST) and invite those on your team to sit in on the session. You can access the broadcast using Livestream at this site:

<https://new.livestream.com/bsa/nationalcouncil>

### **Scoutorama is Coming!**

This is going to be a great year for Scoutorama! We have new folks to meet with our new Scout Executive Carlos and new Program Director Scott there. It'll be a warm and dry place for both showing off your Scouting skills and checking out what the other units are doing. Please come and see what all the buzz is about.

Once again, we're in the center of the Council (Santa Maria) at the only place where nearly everyone can be inside (out of the rain we've all been praying for). If your Pack, Troop, Team, Crew, or Ship has a display, please be

sure to send the application to Rancho Alegre. If your unit doesn't have a display, please come anyway and see what all the fun is about.

### **Editor's Soapbox**

The intent of the Los Padres Press is to promote communication within the council. If you have information to share, either occasionally or on a regular basis, please let me know. Start-Stop-Continue feedback is welcome. Contact Brad Ross, Editor, [stirmach@verizon.net](mailto:stirmach@verizon.net), 805-688-4849 (evenings).